

It doesn't hurt to get branded...

Ring in 2018 with a fresh mark.

Holidays are all the buzz for family, friends, and networking.

Bragging rights are included.

CREATIVE BRIEF Submit form outlining what it is you represent.
Discuss your vision for your brand.

NO-FUSS CONTRACT Both parties sign an agreement of expectations.
One-week timeline is provided and work begins.

RESEARCH Designer creates mood-board that includes
contextual research for reference purposes.

INITIAL SKETCHES Choose 3 concepts from 8 sketches*

REVISED SKETCHES 5 polished sketches

COMPUTER DESIGN 3 computer generated designs

PRESENT MARK All final suggestions considered in this critique

FINAL MARK Files uploaded to a dropbox folder

- vector (AI)
- jpg (large format) 4-color | b&w
- png (transparency) 4-color | b&w

Total cost of brand identity design...

Month of December **\$111**

Like snowflakes falling from the sky, **not one of us is alike.**

Let us rejoice, shine, and leave our individual mark today.

* One "do-over" of initial sketches is allowed. Additional fees may be added. This is especially in the case that your vision entails a detailed illustrative quality that requires extra time and/or services.