



NATASHA DORSEY

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1385

4825 VOLTAIRE ST.
SAN DIEGO, CA 92107

ndsquare.org

OBJECTIVE

Interested in working in an environment that utilizes my strong organizational skills, experience in office and design programs, and my ability to work well with people. With regards to print, typography, layout, and info-graphics are of particular interest.

EDUCATION

2009 – 2012 Univ. of the Incarnate Word, San Antonio, TX (BFA in Graphic Arts)
2006 – 2008 San Antonio College, San Antonio, TX
1995 – 1997 San Diego State University, San Diego, CA

SKILLS

AdobeCC
HTML/CSS
WordPress
Microsoft Office

ndsquare@icloud.com

EMPLOYMENT

FREELANCE GRAPHIC DESIGNER
March 2015 – CURRENT

ND SQUARE (Self-employed), San Diego, CA
Clients include a resume writer/job recruiter, a custom guitar designer, a team of doulas, and a clothing stylist.

GRAPHIC DESIGNER
May 2018 – Dec 2021

Nextivity Inc., San Diego, CA
Initially hired as a Production Artist but quickly elevated to Mid-level Graphic Designer responsibilities. Reported directly to Marketing Manager for new campaigns and updates to existing collateral. Emphasis on product imaging, social media posts, labels, product briefs, datasheets, brochures, and manuals. Created signage for tradeshow, packaging design, and package inserts. Assisted in web maintenance for product assets, case studies, and webinars.
Contact Dean Richmond 858.485.9442

CONTRACT PRODUCTION ARTIST
November 2014 – Feb 2015

ProFlowers, San Diego, CA
Updated site banners, designed mailers, and revised other collateral based on the new brand identity.

CONTRACT GRAPHIC DESIGNER
Aug 2014 – October 2014

HD Supply Facilities Maintenance, San Diego, CA
Seasonal layout design for company's annual catalog. Utilized B-Media database management system and InDesign expertise. Contact Steve Rael 858.831.2000

JR. GRAPHIC DESIGNER
July 2013 – December 2013

EPMG, San Diego, CA
Created ads for marketing and sales proposals.

SOCIAL NETWORKING ADMIN
August 2012 – October 2012

San Antonio Library Foundation
Creative and strategic copy-writing to optimize community awareness. Contact Tracey Bennett 210.225.4728 ext.11

GRAPHIC DESIGN INTERN
May 2011 – August 2011
May 2009 – August 2009

Bromley Communications, San Antonio, TX
Page layout, copy editing, and composite design
Parscale Media, San Antonio, TX
Web development, HTML coding, and InDesign

RECOGNITION

San Antonio College Spring 2008 Honors
UIW Spring 2009 and Fall 2008 Dean's List

COMMUNITY

2013 – Current AIGA Member
2010 – 2011 Landa Library Grounds Volunteer
2008 and 2006 Volunteer Income Tax Assistance Program/Tax Filer
2000 & 2001 Dancer for Culture Shock Oakland, Non-Profit Performance Group