

NATASHA MARIE DORSEY

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ndsquare.org

OBJECTIVE

The last fifteen years have been dedicated to formulating a career in computer graphic arts. My skills in proficiency are top-notch, supported by reliability, and efficient time management. I've worked in major market categories representing biotech, telecommunications, hardware/software manufacturers, and non-profits. Satisfied with my contributions to design, I continue to seek a far greater purpose and responsibility. I enjoy the process of learning, academics, and I am interested in applying the knowledge of science, mechanics, and materials to infrastructure. I am actively in pursuit of gaining more experience in entry-level roles as a material handler, a construction wireman, or a laborer within the electrical field.

EDUCATION

2025 San Diego Building & Trades Council Apprenticeship Readiness Program
2022 BUILT International Cybersecurity Ethical Hacking Bootcamp
2009 – 2012 BFA Graphic Arts | Univ. of the Incarnate Word, San Antonio, TX
2006 – 2008 San Antonio College, San Antonio, TX
1995 – 1997 San Diego State University, San Diego, CA

CERTIFICATIONS

Registered Electrician Trainee
MC3 | Multi-Craft Core Curriculum
Powder Actuated Tool Operation
Mobile Elevated Work Platform
Intro to AutoCAD
CPR | BLS
OSHA 30

EMPLOYMENT

2026 CONSTRUCTION WIREMAN | Precision Electric Co., IBEW 569 San Diego, CA

- Attached electrical boxes for switches, outlets, fixtures to studs at required heights
- Drilled holes through studs and joists in four floors of five story Marriott Hotel
- Routed and pulled Romex, MC cable, and data cable through framework
- Installed racks for MC cable, stapled and secured Romex, and attached nail plates
- Panel room setup, installed conduit, prepped wires in junction boxes

2015 – Current FREELANCE GRAPHIC DESIGNER | ND SQUARE, San Diego, CA

- Custom websites, hard-coding, responsive design, hosting, and web maintenance
- Branding, logo, logotype development, flyers, business cards, signage, and brochures
- Copy-writing and technical writing

2022 CONTRACT GRAPHIC DESIGNER | Tandem Diabetes, San Diego, CA

- Collaborated with the Director, Senior-level designers, and department heads
- Created monthly newsletters, department materials, and updated all collateral
- Created booklets, edited web page banners, user forms, and regulations
- Revised hardware graphics and illustrations

2018 – 2021 GRAPHIC DESIGNER | Nextivity Inc., San Diego, CA

- Worked on concepting for new product campaigns
- Created brochures, product briefs, datasheets, and instruction manuals
- Other assets included packaging inserts, labeling, and code-compliance stickers
- Utilized a production checklist for printer, regarding trade-show signage/materials
- Revisions to existing illustrations and graphics while also developing customized
- Applied language translations (French, German, Russian, Arabic) to install guides
- Established a standardization for all scientific and specified data used in assets
- Produced photography, product imaging, and imagery for all social media posts
- Supported web-developer in maintaining product assets, case studies, and webinars
- Developed product imaging and layout for Amazon sales, to be used by distributors
- Video editing for YouTube, typography, and imaging for thumbnails

icloud.com

madsquare

2018 DIRECTOR OF VISUAL COMMUNICATIONS | BIT, Cleves, OH

- Created the visual concepts for BIT's 2018 conference
- Provided line-art, type treatments, illustrations, and customized graphics
- All assets were used by the web developer and design volunteers

2014 – 2015 GRAPHIC DESIGNER | Proflowers, San Diego, CA

- Designed visual concepts using photography, illustration, typography, and animation
- Worked with external agencies and vendors on creating campaign assets
- Created/updated emails, online banners, landing pages, print pieces, and other media

2014 SEASONAL PRODUCTION ARTIST | HD Supply, San Diego, CA

- Generated a 2,000 page catalog that generates over a billion dollars in annual revenue
- Designed personal workflows to establish fast-paced production times
- Acquired InDesign Expertise level, familiarized and utilized a B-Media database
- Examined data to determine best navigation, elements, and purposeful page layout

2013 JUNIOR GRAPHIC DESIGNER | EPMG, San Diego, CA

- Consolidated all assets and rebuilt an entirely new file system upon hire
- Created ads for sales proposals, brochures, and PowerPoint presentations
- Conducted marketing and demographic research for the design of info-graphics

2012 SOCIAL NETWORK ADMIN | San Antonio Library Foundation, San Antonio, TX

- Tasked with copy-writing for a large city library and academic resource center
- Cross-platform social media content creation, curation, and strategy

2011 GRAPHIC DESIGN INTERNSHIP | Bromley Communications, San Antonio, TX

- Utilized Photoshop and Illustrator for imaging, After Effects for motion graphics

2009 WEB DESIGN INTERNSHIP | Parscale Media, San Antonio, TX

- Applied knowledge of web development in HTML, CSS, and JQuery coding

1998 – 2004 INSTRUCTOR / CHOREOGRAPHER / STAGEHAND ASSISTANT Studio 10, San Jose, CA & Dance Academy USA, Cupertino, CA

- Intermediate, advanced, and master class for lyrical, ballet, contemporary, and hip-hop
- Choreography for high school and college dance teams in the Bay Area
- Construction experience in building sets, backdrops, props, and lighting for theaters

TOOLS

Pneumatic Staple Gun
Pneumatic Brad Nailer
Table/Circular Saw
Angle Grinder
Orbital Sander
Electronic Soldering
Aluminum Joint Soldering
Singer Machine Repair

CARPENTRY

Popcorn Ceiling Removal
Installing/Repairing Drywall
Flooring/Baseboards
Fence Installation

CODING & SOFTWARE APPLICATIONS

HTML | CSS | JavaScript | jQuery | PHP | MySQL | Wordpress
Adobe CC | MAC/Windows OS | Microsoft Office | Google Suite
Google Analytics | Marketo | Trello | Zoom | CRM Tools

COMMUNITY & RECOGNITION

2026 IBEW 569 Company Picnic Volunteer
2025 Dive Into Hydropower IBEW 569 & Innovation
2025 IBEW 569 & Surfrider Fdn. Ocean Beach Cleanup
2025 So Cal IBEW BBQ & Chili Cook-off Volunteer
2018 Blacks In Technology, Demystifying a Hackathon
2013 – 2024 AIGA San Diego Chapter Member
2010 – 2011 San Antonio Landa Library Grounds Volunteer
2008 – 2009 University of the Incarnate Word Dean's List
2006 – 2008 San Antonio Income Tax Assistance Preparer
2000 – 2001 Dancer/Performer for Culture Shock Oakland

